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An Organizational Profile

Crossroads Pregnancy Care (CPC) was established in 1985 under the name Quakertown Crisis Pregnancy Center. Our first center was located at 5 S. Hellertown Ave in Quakertown. We provided services at that location for 12 years. In November 1997 the Board of Directors approved a move to 1313 Broad Street and simultaneously decided to change the name of the center. The new name was Crossroads Pregnancy Care. The move and name change were predicated on the vision that our mission was broader than just the “crisis” of an unexpected pregnancy. In September of 2010, Crossroads moved into its present location, formerly Tri-Valley Primary Care. This office gave us a more professional appearance and the space needed to provide for our expanding services. This building was purchased in July of 2012 creating the first, true “home” for Crossroads!

Our Mission Statement: *Crossroads Pregnancy Care is Christ-centered and life-affirming, providing hope, help, and healing to families affected by crisis pregnancies or hurting from past abortions, and promoting sexual integrity.* We also have a Statement of Faith and Principle available upon request.

Crossroads Pregnancy Care is a 501(c)(3) and is governed by a Board of Directors. The CPC office staff includes an Executive Director, Director of Client Services, Volunteer Coordinator, Nurse Manager, Administrative Assistant, and Office Manager. Many of the services provided by Crossroads are carried out by volunteers. We have 30 volunteers who provide services in the center and approximately 100 or more who give of their time for the center’s benefit outside our center services. All of our programs and services are free to the clients and their families. Since our inception we have provided over 4,400 intakes for pregnant clients requesting our services. And over the past several years we have provided between 1100 – 1200 clients sessions per year. Over the past 3 years we are on course to average 120 new clients per year, conduct over 500 counseling sessions, and provide between 650 and 700 parenting and parenting preparation educational sessions.

Crossroads’ core services include crisis pregnancy counseling, ongoing client support, community services referrals, and sexual integrity and post abortion counseling. CPC also offers parenting education and a client incentive program that enables clients to “purchase” clothing for infants and pregnant moms, formula, diapers, baby equipment and more, using their earned points. Other programs include: moms' support group, one-on-one dad support (mentoring), post abortion support and Bible Studies, discipleship Bible studies, presentations on the significance of purity/sexual risk avoidance, a wide variety of community human service agency referrals, and more.

Crossroads Pregnancy Care is expanding its services to provide abstinence educational programs to our area public and Christian schools, and youth groups. We are also providing workshops for parents to help educate and empower them to help their children in the process of growing in character and sexual integrity. We believe that our focus should not be limited to being reactive with our clients in the center, but also include reaching out to the community proactively to promote a lifestyle of healthy relationships and sexuality.

We recognize the value of Ultrasound Imaging in encouraging life and now offer Limited Obstetrical Ultrasounds to our clients. Our goal is to reach a broader segment of our community with a display of life in the womb and the ramifications of all of their options. We have also recently begun STD Testing and Treatment. As we do so, we are hoping to reach an even a larger segment of the community who need our services, with the hope that all will have an opportunity to hear the life transforming gospel of Jesus Christ.