

CHANGE FOR LIFE CAMPAIGN



HOW DOES IT WORK?

1

Talk to your church leaders and pastor to see if it would work at your church or group (Sunday School, Youth Group, Bible Study, etc.), and determine the date you would like to start the campaign. We suggest starting on January 20th (National Sanctity of Human Life Sunday), but any day that fits your calendar will work well. You also determine the end date; we have found that bottles should be returned within 2 or 3 weeks for best results.

Contact Crossroads at: (215) 538-7003 x 206 or email nancy@crossroadspregnancy.care
Let us know:

2

- The number of bottles needed
- Your preferred pick up date and time
- Any promotional materials needed (bulletin inserts, posters, fliers, and/or a DVD)
- If and when you would like a representative from Crossroads to come and speak to your church



3

On your planned distribution date, everyone can take a bottle home, fill it with change/cash/checks and return it to the church on your specified ending date. There will always be a person who forgets or will bring it in later; that's okay—just designate an area where they can drop it off for you to pick up.

*Thank You
for your
Partnership!*

4

Finally, your Church Liaison or a representative from your church will then bring the filled bottles to Crossroads for us to deposit.



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